

Africa The Ultimate Frontier Market A Guide To The Business And Investment Opportunities In Emerging Africa By David Mataen

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The Ultimate Frontier - Book Launch at Toongabbie**Frontier-Markets-Botswana-is-Africa's-Gem** **The Case for Investing in Frontier Markets** Frontier markets - too good to be true?

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Its economies represent a quintessential frontier market and they are set to develop into an area of long-term investment interest. Africa The Ultimate Frontier Market is an investor's guide to the transformations that have occurred in the African business landscape in the last 60 years and the key areas of interest for the future.

Africa - The Ultimate Frontier Market: A Guide to the ...

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Sub-Saharan Africa is now one of the world's most talked about regions in terms of emerging investment opportunities and sources of new growth. Its economies represent a quintessential frontier market and they are set to develop into an area of long-term investment interest. Africa - The Ultimate Frontier Market is an investor's guide to the transformations that have occurSub-Saharan Africa is now one of the world's most talked about regions in terms of emerging investment opportunities and ...

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A frontier market is a term for a type of developing country's market economy which is more developed than a least developed country's, but too small, risky, or illiquid to be generally classified as an emerging market economy. The term is an economic term which was coined by International Finance Corporation's Farida Khambata in 1992. The term is commonly used to describe the equity markets of the smaller and less accessible, but still "investable", countries of the developing world. The ...

Frontier markets - Wikipedia

Buy Investing in Africa: An Insider's Guide to the Ultimate Emerging Market (Frontiers in Finance Series) by Beckett, Justin F., Sudarkasa, Michael E. (ISBN: 9780471379515) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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This book examines sub-Saharan Africa as an investment opportunity, and presents readers with its economic appeal from a consumer market perspective through the eyes of an African capital markets practitioner and investment banker.

A Wake-up Call for US Businesses and Investors...The future of Africa will shape the fate of the world. Yet most American business owners and investors are not aware of what's at stake, and why now is the time to get involved. By 2050, a quarter of the world's population will be African. This young, digitally connected generation is fast becoming the largest economic base on Earth. The continent also contains more natural resource wealth and arable land than any other. And the current lack of development means incredible growth potential.Because of these converging factors, companies from China, Russia, India, and elsewhere are rushing to establish influence and control, and their success will mean their global dominance. American businesses that don't enter these markets soon will find it increasingly difficult to compete internationally.This book is a call to action for Americans to bring their business expertise to the African continent. You'll find vital insights and practical strategies for creating win-win partnerships that yield long-term mutual profit and growth. Get a glimpse beyond the scandal headlines and discover the incredible opportunities, the consequences of inaction, and the path to success on this amazing continent.

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A rare and timely intervention from Kingsley Chiedu Moghalu, Deputy Governor of the Central Bank of Nigeria, on development in Africa. To many, Africa is the new frontier. As the West lies battered by financial crisis, Africa is seen as offering limitless opportunities for wealth creation in the march of globalization. But what is Africa to today's Africans? Are its economies truly on the rise? And what is its likely future? In this pioneering book, leading international strategist Kingsley Moghalu challenges conventional wisdoms about Africa's quest for growth. Drawing on philosophy, economics and strategy, he ranges from capitalism to technological innovation, finance to foreign investment, and from human capital to world trade to offer a new vision of transformation. Ultimately he demonstrates how Africa's progress in the twenty-first century will require nothing short of the reinvention of the African mindset. 'Africans seriously analyzing Africa's opportunities are all too rare. Kingsley Moghalu writes with insight and authority' Paul Collier 'Savvy... distinguished' Mark Malloch-Brown 'Unique in the depth of its insight, the ambition of its scope, and the clarity of its argument. Kingsley Moghalu brings a remarkable intellect and his vast experience to this tour de force on Africa's economic transformation. This is a truly weighty contribution to understanding Africa's developmental dilemma and its quest for a more prosperous future' Ngozi Okonjo-Iweala 'Insightful and analytical... sheds instructive light on Africa's position in the world. It is a testament to the palpable optimism that encompasses Africa while frankly addressing the myriad challenges that lie ahead for its economic transformation' Shashi Tharoor Kingsley Chiedu Moghalu is Deputy Governor of the Central Bank of Nigeria. He was the Founder and CEO of Sogato Strategies S.A., a global strategy and risk management consulting firm in Geneva, Switzerland. He has previously worked for the United Nations for 17 years in strategic planning, legal, development finance and executive management. His previous books include Global Justice and Rwanda's Genocide.

Expert advice on making sound investments in frontier markets Colombia, Indonesia, Vietnam, Egypt, Turkey, and South Africa (CIVETS) are six countries poised to be the next group of developing nations to see an economic boom. These countries, similar to the BRIC (Brazil, Russia, India, and China) are currently reaping the rewards of a growing economy. Frontier Markets For Dummies provides an honest look at the CIVETS countries and explores ways that savvy investors can prepare to take advantage of the emerging economies. You'll get the lowdown on the basics of frontier market investing, how to weigh the potential with the challenges and risks, factors that affect investments, and much more. Explores the growth in both BRIC and CIVETS countries;and how investors can prepare now to take advantage of the markets Explains foreign governance and laws Includes coverage of ways to invest in frontier markets Frontier Markets For Dummies provides investors at all levels with the information they need to take advantage of the latest group of emerging markets.

Sub-Saharan Africa has only 12 percent of the global population, yet this region accounts for 50 percent of child deaths, more than 60 percent of maternal deaths, 85 percent of malaria cases, and close to 67 percent of people living with HIV. Sub-Saharan Africa, however, has the lowest number of health workers in the world-significantly fewer than in South Asia, which is at a comparable level of economic development. The Labor Market for Health Workers in Africa uses the analytical tools of labor markets to examine the human resource crisis in health from an economic perspective. Africa's labor markets are complex, with resources coming from governments, donors, the private sector, and households. Low numbers of health workers and poor understanding of labor market dynamics are major impediments to improving health service delivery. Yet some countries in the region have developed innovative solutions with new approaches to creating a robust health workforce that can respond to the continent's health challenges. As Africa grows economically, the invaluable lessons in this book can help build tomorrow's African health systems.

In an era of slowing growth, Africa is home to a trillion-dollar, resource-rich economy, and six of the ten fastest growing markets in the world. Success in Africa introduces the ambitious CEOs who are building the continent. These stories of growth, technology, and tradition bring life to one of the most important stories of the global economy: a successful Africa. The CEOs of General Electric, The Coca Cola Company, and Tullow Oil join Africa's leading CEOs to share insights on what wins in this fast-growth market. With twenty years of experience in frontier markets, including a decade working in Africa, author Jonathan Berman engages with top business leaders on the vast opportunities and challenges of the continent. Success in Africa pushes past the headlines on Africa's growth to answer the questions often asked by companies and investors: Who do I work with there and what drives them? How do I deal with government? What about war, disease, and poverty? What about China? How do I win? Success in Africa provides on-the-ground perspective, personal stories, and insight that Robert Rubin calls "essential reading for all who are interested in Africa for reasons of business, investment, policy, or curiosity."

On a number of occasions in the past 50 years, forces for expansion, growth and economic empowerment in the African business environment have seemed to appear, only for the opportunities to fade. This time is different. As David Mataen explains, it is now Africa's moment to take its place as the ultimate source of long-term business and investment opportunities. Meeting a demand for information on what is happening in the African business landscape and where the most exciting investment opportunities lie, Africa's Economic Moment elucidates Africa's robust investment case in a structured manner. It provides a concise, current analysis of the latest market dynamics; a description of the fundamental framework underpinning the growth of African markets; and the primary investment themes and strategies within seven key consumer sectors for the immediate future and the long term. This primer on the current state and future trajectory of the African economic situation will leave you more informed about the key themes and most important investment areas in the continent. This is Africa's economic moment - don't miss the opportunity.

This contributed volume serves as an authoritative reference and guide for anyone looking to study or build a brand in Africa. Despite being touted as the 'last frontier' of global brands, very little research exists that examines brands and branding in this emerging market. Authors cover crucial topics such as the history of branding in Africa, branding approaches used by start-ups, religious organizations, political parties, and businesses in the informal economies of Africa, as well as marketing Africa as a brand using practical cases, empirical and critical approaches. With the world's youngest population and the second-fastest growing economies, Africa has quickly become a hotbed for marketing and consumption of local and global brands. While past research has mostly focused on examining the brand image of Africa and African countries, or on branding Africa as a place for tourist consumption, what is missing is a comprehensive guide that discusses the theory and practice of branding and brands in and from Africa. Through theoretical and practical contributions, the authors of this book seek to fill the knowledge gap about branding in and from Africa.

Handbook of Frontier Markets: Evidence from Asia and International Comparative Studies provides novel insights from academic perspectives about the behavior of investors and prices in several frontier markets. It explores finance issues usually reserved for developed and emerging markets in order to gauge whether these issues are relevant and how they manifest themselves in frontier markets. Frontier markets have now become a popular investment class among institutional investors internationally, with major financial services providers establishing index-benchmarks for this market-category. The anticipation for frontier markets is optimistic uncertainty, and many people believe that, given their growth rates, these markets will be economic success stories. Irrespective of their degrees of success, The Handbook of Frontier Markets can help ensure that the increasing international investment diverted to them will aid in their greater integration within the global financial system. Presents topics in the contexts of frontier markets and uses tests based on established methodologies from finance research Features contributing authors who are established university academics Emphasizes financial institutions and applications of financial risk models Explores finance issues usually reserved for developed and emerging markets in order to gauge whether these issues are relevant and how they manifest themselves in frontier markets

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