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object. It is the area in

which various kinds of

tourism product are

delivered, such as the

accommodations,

restaurants, leisure

facilities and other

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management in

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hospitality refers to

the work done in the

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different fields of hotel industry. Jobs in the hospitality industry, such as hotels, restaurants, catering, resorts and casinos as well as other hospitality positions that deal with tourists generally, refers to hospitality. Hospitality involves the relationship process between the hotel and

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a guest and the act of being hospitable, such as guest reception and entertainment with friendliness, goodwill and liberality.

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Tourism is travel for pleasure or business; also the theory and practice of touring, the business of attracting, accommodating, and entertaining tourists, and the business of operating tours.

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Changes within the travel industry, such as globalization, consumerism, and advancements in technology, have transformed travel agencies into highly competitive businesses. To remain successful, new business

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approaches and models must be created in the global tourism and hospitality industry.

Travel companies continue to expand their businesses in different countries and seek to collaborate with international entrepreneurs, developing the need for cross-cultural

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strategies and policies. As travel agencies flourish, identifying these business practices is necessary for these organizations to obtain a competitive management model at the global level.

The Handbook of
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Management gathers
the latest

methodologies, tools,
models, and theories
regarding tourism
development and
sustainability into one
comprehensive
reference source in
order to promote,
manage, and
maximize the
profitability potential

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of travel agencies and

tour operation

services. Featuring

research on topics

such as e-marketing,

medical tourism, and

online travel, this

book provides travel

agents, managers,

industry

professionals,

researchers,

academics, and

students with the

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necessary resources
to effectively develop
and implement
organizational
strategies and
models.

The book Marketing
of Hospitality and
Tourism Services is
an effort in this
context to provide the
students of Hotel
Management a one-

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stop reference for the
hospitality and
tourism services
marketing. While
compiling this book,
an attempt has been
made to cover the
syllabuses of most of
the Indian universities
and institutes of hotel
management under
NCHMCT.

The study examines

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the tourism and tourism financing in triangular form. The first is the impact of tourism and tourism financing on the economic growth and development of the country. The second is the response of the Tourism Business Enterprises (demand side) about the pattern and

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Effectiveness of Theory

tourism financing and

the third one is the

views of the Banks

and Financial

Institutions (supply

side). It uses both

primary and

secondary data and

applies various

mathematical and

statistical tools such

as ratio analysis,

correlation coefficient,

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Phi-coefficient, Chi-square test, t-Test for two sample means and regression analysis (OLS). It found a significant impact of tourism and tourism financing in the economic development of the country. Added to this, it found a significant variation in the structure of

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financing among
various types of
business

(accommodation,
travel, adventure and
other business) and
ownership forms of
businesses

(proprietorship firm,
partnership firm,
private limited and
Public limited) based
on the common size
statements. It

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incorporated the magnitude of tourism financing, structure, pattern and the indicators of financing as well as the effectiveness of tourism financing.

Tourism, one of the world's leading industries, has propelled countries into recovery from

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economic recession. As a multi-disciplinary, multi-sectoral, holistic, and systemic industry, tourism also uniquely placed to address the concerns of the United Nations' Sustainable Development Goals (SDGs). While the relationships between tourism, sustainability,

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and sustainable development are the subjects of deep

study, the direct

positive effects of

tourism on SDGs

remain

underdiscussed. The

Handbook of

Research on the Role

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Achieving Sustainable

Development Goals is

a collection of

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innovative research that explores sustainable practices within the tourism industry. While highlighting a broad range of topics including economic growth, education, and production patterns, this book is ideally designed for engineers, entrepreneurs,

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policymakers,
executives,
advocates,
researchers,
academicians, and
students.

Study conducted in
Bishnupur subdivision
of Bankura District of
West Bengal, India.

Tourism is one of the
potential segments of

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economy to promote both direct and indirect employment opportunities and thereby national income. It also plays a significant role in promotion of mutual understanding among people of different lands and cultures. This book attempts to study the prospects of tourism in Andhra

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Pradesh, with special emphasis on Buddhist Circuits. Taking a loose look at the

development of tourism in the state, it traces the history, sites and monuments of Buddhism. It also presents a detailed study of Buddhist Circuits and tourism in the state.

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Technology of High-
Speed Train

Operation puts
forward solutions for
train dispatching and
signal control.

Frequent railway
incidents have
threatened the safety
of rail transport. In
2013, more than 12

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trains collided. In the same year, a Spanish train derailed due to speed, and two of China's high-speed trains collided. In 2016, Germany and Italy both experienced serious train collisions. Global railway security is essential. Many accidents are caused by train dispatching

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errors and signal system failure.

Chinese high-speed railway has developed very quickly and at a very large scale.

However, many issues regarding safety has not been addressed. This book considers the issue from the perspective of a system. A train operation control

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system structure is put forward in order to ensure safety. Five key technologies (namely system-level fail-safe, parallel monitoring, completeness of train control data, data sharing and fusion and prevention of common errors in monitoring), are proposed. In order to

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prevent collision, over-speed, derailment, and rear-end collision accidents, the

concept and

corresponding parallel monitoring technology

of five core control

items (train route,

speed, tracking

interval, temporary

speed limit, train

running state) is

proposed. Puts

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Toward solutions for
train dispatching and
signal control Views
high-speed train
safety and technology
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perspective Describes
five key technologies
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technologies to
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rear-end collision

incidents Considers

the very quick and

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development of

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