

## Culture And Technology A Primer Second Edition

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Technology + Culture: A Primer is indeed a primer, but in more ways than one. A "primer" in scholarly discourse is normally understood to refer to an introductory text that covers the basic elements of a subject. Professor Jennifer Slack and Associate Professor Greg Wise's co-authored text fulfills this function.

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This revised edition of the Popular Culture Primer is an introductory text that traces the history of popular culture and cultural studies. Besides covering the traditional subjects such as the influence of the Frankfurt School and the Centre for Contemporary Cultural Studies, this book covers the cultural studies of science and technology, the biosciences, drugs, and sports as well as other often-ignored topics such as science fiction, fan cultures, and childhood studies. It looks at the impact these topics have on our understanding of education and popular culture. The Popular Culture Primer is an essential text for any class devoted to teaching the history and importance of the subject.

Top media studies scholars discuss the evolution of media

Through close analysis of the historical and conceptual roots of modern science and technology, Brian Brock here develops a theological ethic addressing a wide range of contemporary perplexities about the moral challenges raised by new technology.

Online Communication provides an introduction to both the technologies of the Internet Age and their social implications. This innovative and timely textbook brings together current work in communication, political science, philosophy, popular culture, history, economics, and the humanities to present an examination of the theoretical and critical issues in the study of computer-mediated communication. Continuing the model of the best-selling first edition, authors Andrew F. Wood and Matthew J. Smith introduce computer-mediated communication (CMC) as a subject of academic research as well as a lens through which to examine contemporary trends in society. This second edition of Online Communication covers online identity, mediated relationships, virtual communities, electronic commerce, the digital divide, spaces of resistance, and other topics related to CMC. The text also examines how the Internet has affected contemporary culture and presents the critiques being made to those changes. Special features of the text include: \*Hyperlinks--presenting greater detail on topics from the chapter \*Ethical Inquiry--posing questions on the nature of human communication and conduct online \*Online Communication and the Law--examining the legal ramifications of CMC issues Advanced undergraduates, graduate students, and researchers interested in the field of computer-mediated communication, as well as those studying issues of technology and culture, will find Online Communication to be an insightful resource for studying the role of technology and mediated communication in today's society.

Arthur Asa Berger's unique ability to translate difficult theories into accessible language makes this book an ideal introduction to cultural criticism. Berger covers the key theorists, concepts, and subject areas, from literary, sociological and psychoanalytical theories to semiotics and Marxism. Cultural Criticism breathes new life into the discipline by making these theories relevant to students' lives. The author illustrates his explanations with excerpts from classic works giving readers a sense of the important thinkers' styles and helping place them in their context. Berger also provides a comprehensive bibliography on cultural criticism for those who wish to explore the topics at greater length. Cultural Criticism is the perfect undergraduate supplemental text for such courses as media studies, literary criticism, and popular culture.

Awarded a Certificate of Merit at the ARSC Awards for Excellence 2018 In the past two decades digital technologies have fundamentally changed the way we think about, make and use popular music. From the production of multimillion selling pop records to the ubiquitous remix that has become a marker of Web 2.0, the emergence of new music production technologies have had a transformative effect upon 21st Century digital culture. Sonic Technologies examines these issues with a specific focus upon the impact of digitization upon creativity; that is, what musicians, cultural producers and prosumers do. For many, music production has moved out of the professional recording studio and into the home. Using a broad range of examples ranging from experimental electronic music to more mainstream genres, the book examines how contemporary creative practice is shaped by the visual and sonic look and feel of recording technologies such as Digital Audio Workstations.

Explores the irony of progress in technology, including how advances in medicine, mechanics, transportation, and computers have had natural regressive consequences for society and the economy

The COVID-19 pandemic underscored longstanding fissures in China's business relationships with the West. If the West is going to develop a relationship of mutual trust and improve business relations with China in the coming decades, it is imperative to understand how to engage with Chinese thinking on ethics in business—this book explains how. Government officials, businesspeople, and business-ethicists have trouble communicating about issues in ethics, policy, and business across the China-West divide. This book shows how to overcome the us-versus-them mindset plaguing China-West relations by presenting to Western audiences an easy-to-understand yet deeply informed primer on core ideas and perspectives in Chinese cultural and philosophical thought. The book considers original texts of Chinese philosophy and religion, and applies principles from those writings to three business-ethics topics of enduring interest to business executives, government officials, and academics, namely, the protection of intellectual property, assurance of product safety and quality in the pharmaceutical supply chain, and human rights. This book is a must-read for those who want to forge constructive relationships with their Chinese counterparts based on mutual trust and understanding. The book is specifically relevant to business executives, but it should also be of interest to policymakers, educators, and students who seek to communicate more effectively with their Chinese counterparts, in particular about difficult and contentious business, policy, and ethical issues.

The Internet, World Wide Web, and digital devices have fundamentally changed the way people communicate, affecting everything from business, to school, to family, to religion, to democracy. This textbook takes a well-rounded view of the evolution from media literacy to digital literacy to help students better understand the digitally filtered world in which they live. The text explores digital literacy through three lenses: - Historical: reviews snapshots of time and space to delineate how things were in order to lend context to how they are; -

Cultural: explores how values and ideals are constructed and conveyed within a given cultural context - how humans absorb and share the informal rules and norms that make up a society; - Critical: illuminates how social changes - particularly rapid ones - can put certain people at a disadvantage. All three angles are helpful for better understanding the myriad ways in which our identities and relationships are being altered by technology, and what it means to be a citizen in a society that has become individualized and is in constant flux. Written in a conversational and approachable style, the text is easy to navigate, with short chapters, short paragraphs, and bullet points. Comics and images illustrate complex topics and add visual interest. The text is ideal for media literacy, digital information literacy, and technology courses that seek to integrate human impact into the mix. It is also a good starting point for anyone wanting to know more about the impact of communication technologies on our lives.

"An invaluable resource for both new and veteran allies...obvious and necessary" (Library Journal, starred review) information for everyone who wants to learn more about how to navigate gender diversity in today's families, communities, and workplaces. The days of two genders—male, female; boy, girl; blue, pink—are over, if they ever existed at all. Gender is now a global conversation, and one that is constantly evolving. More people than ever before are openly living their lives as transgender men or women, and many transgender people are coming out as neither men nor women, instead living outside of the binary. Gender is changing, and this change is gaining momentum. We all want to do and say the right things in relation to gender diversity—whether at a job interview, at parent/teacher night, and around the table at family dinners. But where do we begin? From the differences among gender identity, gender expression, and sex, to the use of gender-neutral pronouns like singular they/them, to thinking about your own participation in gender, Gender: Your Guide serves as "a warm, inviting guide to a complicated area" (The Globe and Mail, Toronto). Professor and gender diversity advocate Lee Airton, PhD, explains how gender works in everyday life; how to use accurate terminology to refer to transgender, non-binary, and/or gender non-conforming individuals; and how to ask when you aren't sure what to do or say. It provides the information you need to talk confidently and compassionately about gender diversity, whether simply having a conversation or going to bat as an advocate. Just like gender itself, being gender-friendly is a process for all of us. As revolutionary a resource as Our Bodies, Ourselves, Gender: Your Guide is "greatly needed...an impactful tool for creating a world more supportive of people of all genders" (INTO! Magazine).

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