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Gamechangers ... creating innovative strategies for brands and business. This digital hub introduces the new book by Peter Fisk, plus new insights into the incredible brands and businesses - like Airbnb and Uber, Alibaba and Xiaomi - who are shaking up every market right now. In addition you'll find:

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Gamechangers - GeniusWorks

A new generation of businesses is rising out of the maelstrom of economic and technological change across our world. These companies are shaking up the world. In Gamechangers Peter Fisk has sought out the brands and businesses, large and small, from every continent, who are changing the game... and shows how we can learn the best new approaches to strategy and leadership, innovation and marketing from them. 'Gamechangers' are disruptive and innovative, they are more ambitious, with stretching ...

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This power couple have been working side-by-side for over 20 years and became titans of the tattoo and piercing industry creating a business model worth \$30 million dollars. Today, they support growing companies with innovative business strategies in their speaking and consulting business. Business Game Changers Will Teach You How To:

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GAMECHANGERS □ SUPERHUMAN BUSINESS SYSTEMS

His new book is □Gamechangers: Creating Innovative Strategies for Business and Brands□. We live in an incredible time of change □ every market is being transformed by disruptive technologies, global competition and new customer aspirations.

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