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Graphic Design: A User's Manual by Adrian Shaughnessy

Set out in A-Z style and written in a realistic, conversational and insightful way, the book provides advice on the fundamental topics and issues that face designers in their daily lives, looking at everything from kerning to presenting; from budgeting to dealing with rejection; from annual reports to interface design. Graphic Design: A User's Manual contains all you need to know to survive and prosper in the complex, ever-shifting world of graphic design.

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Graphic Design: A User's Manual. Graphic Design: A User's Manual is a book I wish I had when I started out as a designer. In the follow-up to his previous work, How to be a Graphic Designer Without Losing Your Soul, Adrian Shaughnessy focuses less on the nuts and bolts of the studio and is more contemplative, drawing upon his significant experience as a working designer to offer equal parts direction and discussion.

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Shaughnessy's 'Graphic Design: A User's Manual' covers all aspects of the creative process. It includes insight into business practices, media use, self-promotion, education and research, among others. Shaughnessy presents the information in a friendly, accessible manner without talking over your head or boring you with long-winded details.

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