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Marriott Corp.'s chairman and CEO must decide whether to recommend a restructuring of the company to the board of directors. The proposal he is considering would split the Marriott Corp., a premier hotel developer, owner, and manager, into two

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separate companies by a stock dividend to shareholders. One of the new companies would contain most of Marriott Corp.'s profitable management operations ...

~~Marriott Corporation (A) - Case - Harvard Business School~~

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Deals with the decision of whether to split Marriott into two companies Marriott International and Host Marriott. Marriott has run into problems owing to the decline in real estate valuation. At the time of the case, it has a significant percentage of assets in hotels it planned to sell. The

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Corporation makes it difficult for Marriott
to pursue growth strategies.

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Gives students the opportunity to
explore how a company uses the
Capital Asset Pricing Model (CAPM) to

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compute the cost of capital for each of its divisions. The use of Weighted Average Cost of Capital (WACC) formula and the mechanics of applying it are stressed.

~~Marriott Corporation: The Cost of
Capital (Abridged ...~~

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Marriott Corporation: The Cost of Capital. Abstract. Presents recommendations for hurdle rates of Marriott's divisions to select by discounting appropriate cash flows by the appropriate hurdle rate for each division. Cost of Capital; ; ... Harvard Business School ...

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~~Marriott Corporation: The Cost of
Capital Case Harvard ...~~

Marriott is considering the repurchase of ten million shares. This is apparently at odds with the financial policies that the Board of Directors passed two years earlier.

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Students must discuss why the policies were passed and why changes are now necessary. Includes a discussion of debt policy, financing policy and dividend policy. Students also discover stock is currently undervalued.

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Marriott Corp. Case Harvard
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Source: Harvard Business School

Presents recommendations for hurdle rates of Marriott's divisions to select by discounting appropriate cash flows by the appropriate hurdle rate for each division. Product #: 298101

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~~Marriott Corp.: The Cost of Capital
Harvard Business Review~~

Marriott Corp. (B) ^ 394086. Rating *

Select Rating 1 star (worst) 2 stars 3
stars (average) 4 stars 5 stars (best)

Name. Email *. Review Subject *.

Comments *. \$5.00. Quantity price

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Teaching Note for (9-289-047).

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~~Marriott Corporation: The Cost of
Capital (Abridged ...~~

Harvard Business School 9-298-101

Rev. March 18, 1998 Marriott

Corporation: The Cost of Capital In

April 1988, Dan Cohrs, vice president

of project finance at the Marriott

Corporation, was preparing his

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annual recommendations for the
hurdle rates at each of the firm's three
divisions.

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Corporation Cost Of ...~~

The case presents a company, named
“ Marriott Corporation ” (MC),

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possessing an attractive and well known position in the hotel industry, providing services broadly categorized into three divisions; lodging, contract services and restaurants. It was established by J. Willard Marriott in 1927.

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~~Marriott Corp Cost of Capital ...
Harvard Case Studies~~

Source: Harvard Business School
Gives students the opportunity to explore how a company uses the Capital Asset Pricing Model (CAPM) to compute the cost of capital for each of its divisions. The use of Weighted

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Average Cost of Capital (WACC)
formula and the mechanics of
applying it are stressed.

~~Marriott Corp.: The Cost of Capital
(Abridged)~~

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Teacher Award 1988-1989 Harvard

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Business School, Outstanding Teacher
Award 1987-1988 1987-88 was the
first year for the award January 1,
2019 3 Publications Marriott
Corporation, 1986 Napco, with Carl
Kester and

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Author: $\frac{1}{2}$ Sophie Pfeifer Subject:
 $\frac{1}{2}$ Harvard Business School
Marriott Corporation Cost Of Capital
Solution Keywords

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Marriott Corporation is an international company who 's the growth over the year has been more than satisfactory. In 1987, Marriott 's sales grew up by 24% and its return on equity stood at 22%. Moreover the

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Corporation sales and earnings per share has
doubled over the previous year.

~~Marriott Corporation Case Study: the
Cost of Capital Essay ...~~

FIN 650-02: Case Study Project. Blog.
Nov. 2, 2020. Lessons from Content
Marketing World 2020; Oct. 28, 2020.

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Remote health initiatives to help
minimize work-from-home stress

~~Marriott Corporation: The Cost of
Capital by Zachary Connolly~~

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- 50 of 500 . Harvard Business Review

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Reflection... Marriott Corporation
Capital Structure ----- Marriott
Corporation, with its comparative
advantage in hotel development and
management, has expected excellent
future growth and profitability. Such
increase in sales might ...

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Results Page 5 About Harvard
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Business Overview of Marriott
Corporation. Harvard Business School
9-282-042 Rev. September 15, 1986
Marriott Corporation The idea of
repurchasing shares was no stranger
to Bill Marriott by January 1980.

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Almost five million shares of common stock had been repurchased on the open market by Marriott Corporation during 1979 at a total cost of \$74 million and an average price of \$15.16 in the ...

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Case" Essays and Research Papers . 61
- 70 of 500 . Case Analysis: Marriott
Corporation. Final Project Case
analysis: Marriott Corporation
Introduction and background The
Marriott Corporation, an American

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firm, was founded in 1927 by J. Willard
...
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Award 1987-1988 1987-88 was the
first year for the award January 1,
2019 3 Publications Marriott
Corporation, 1986 Napco, with Carl
Kester and David Mullins, 1983
Conjoint Analysis: A Manager's Guide
- Simon Business School Harvard
Business ...

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Marriott. reality, it is impossible to have no taxes, but the case did not provide the relevant information and we can get an approximate result without big errors due to the feature

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of fraction number. Therefore, we used $u = E * E/V$ to deleverage the financial risk for each of the hotels and compute the weight average of the u for the hotel business by the revenue of each hotel.

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