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Important ways from business conducted within national borders, and poses additional challenges to managers and investors in foreign countries (Mahoney et al....

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Approach that keeps an emphasis
on skills ...

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Answer: An international
management contract is an
arrangement wherein a firm in one
country agrees to operate facilities
or provide other management
services to a firm in another
country for an agreed-upon fee.
High-end hotels often use
management contracts.

Test Bank International Business
A Managerial Perspective ...
International Business: A
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(Hardcover) Published August 1st
1995 by Addison Wesley
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