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~~A framework for businesses using avatars~~

An associate professor of marketing at The University of Texas at Arlington says digital avatars can replace a sales force and customer service employees at a fraction of the cost.

~~College of Business researcher provides framework for businesses using avatars~~

The tiny, explosive seeds of its revolution had been planted. This revolution, though, with upheaval arising from every corner, seemed more like several simultaneous revolutions cast to play out ...

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"Marketing is simple, but not easy. And when you've got three brands in 150 countries, trying to get great marketing across the globe, across those brands, really needs a framework," said ... which ...

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The race to find a single development partner for a £2bn framework for the design and construction of leisure centres across the UK has officially begun. Firms have just over fou ...

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~~NICE Sets the Standard for Responsible Design and Deployment of AI Powered Robots by Unveiling its Robo Ethical Framework~~

Imprivata®, the digital identity company for healthcare, today announced the acquisition of Xton Technologies, an innovative provider of

privileged access management (PAM) solutions. Incorporating ...

~~Imprivata Adds Privileged Access Management (PAM) to Industry-leading Digital Identity Capabilities by Acquiring Xton Technologies~~  
Fitch Ratings has upgraded Residence le Logement des Fonctionnaires' (RLF) Long-Term Foreign-Currency Issuer Default R ...

~~Fitch Upgrades Residence le Logement des Fonctionnaires to 'A+'; Outlook Positive~~

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~~Interactive Advertising Bureau (IAB) of Canada Selects Quantcast Choice as Its Consent Management Platform~~

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