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### Global Business Today McGraw Hill

By Charles W. L. Hill, G. Tomas M. Hult, Rumintha Wickramasekera, Peter Liesch, Kim MacKenzie © 2016 | Published: September 30, 2016 The fourth edition of Global Business Today continues to effectively combine a world-wide orientation with an emphasis on the strategic issues that impact global business in our region.

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### Global business today (Book, 2014) [WorldCat.org]

Beginning in 2014, Dr. Hill partnered with Dr. Tomas Hult in a formidable co-authorship of the IB franchise of textbooks (International Business, Global Business Today). This brought together two of the most cited international business scholars in history.