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Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China.

~~Poorly Made in China - Wikipedia~~

Now updated and expanded, Poorly Made in China reveals industry secrets, including the dangerous practice of quality fade—the deliberate and secret habit of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

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Poorly Made in China compiles stories from Midler's business dealings in China; the book focuses on a handful of case studies. Inside its pages are the Wow, this one was great!

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through the reduction of quality inputs.

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Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

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In his new book [Poorly Made in China](#), intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process. The first -- that China exists for the United States alone to make things for Wal-Mart -- is a fallacy, says Midler.

~~Poorly Made in China: a reality check | INSEAD Knowledge~~

Discover Poorly Made in China as it's meant to be heard, narrated by Paul Midler. Free trial available!

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