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Lind is a co-author of Statistical Techniques in Business and Economics with the late Robert D. Mason and William G. Marchal. He has more than 38 years of college teaching experience, including teaching statistics at the introductory, intermediate, and advanced undergraduate levels, as well as graduate courses in statistics and research methods.

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Two main statistical methods are used in data analysis: descriptive statistics, which summarize data from a sample using indexes such as the mean or standard deviation, and inferential statistics, which draw conclusions from data that are subject to random variation (e.g., observational errors, sampling variation).

Accompanying CD-ROM contains ... "data files, Web links, practice quizzes, PowerPoint, video clips, software tutorials, MegaStat for Excel software and user manual."--Page 4 of cover.

Lind/Marchal/Wathen is a perennial market best seller due to its comprehensive coverage of statistical concepts and methods delivered in a student friendly, step-by-step format. The text presents concepts clearly and succinctly with a conversational writing style and illustrates concepts through the liberal use of business-focused examples that are relevant to the current world of a college student. Known as a "student's text," Lind's supporting pedagogy includes self-reviews, cumulative exercises, and coverage of software applications including Excel, Minitab, and MegaStat for Excel. And now, McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve problems and apply what they've learned. Lind's real-world examples, comprehensive coverage, and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

"We have made many changes to examples and exercises throughout the text. The section on "Enhancements" to our text details them. The major change to the text is in -response to user interest in the area of data analytics. Our approach is to provide instructors and students with the opportunity to combine statistical knowledge, computer and statistical software skills, and interpretative and critical thinking skills. A set of new and revised exercises is included at the end of chapters 1 through 18 in a section titled "Data Analytics."--"

Statistical Techniques in Business and Economics, 18e is a best seller, originally published in 1967 to provide students majoring in management, marketing, finance, accounting, economics, and other fields of business administration with an introductory survey of descriptive and inferential statistics. Its hallmark presentation boasts a step by step approach that was written so clearly that any student can learn and succeed in Business Statistics. Its simple language and use of multiple examples focus on business applications, but also relate to the current world of the college student. This step-by-step approach enhances performance, accelerates preparedness, and significantly improves motivation. Lind's real-world examples, comprehensive coverage, and superior pedagogy that now includes data analytics coverage, combined with a complete digital solution help students achieve higher outcomes in the course.

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Master powerful statistical techniques for uncovering fraud or misrepresentation in complex financial data. The discipline of statistics has developed sophisticated, well-accepted approaches for identifying financial fraud and demonstrating that it is deliberate. Statistical Techniques for Forensic Accounting is the first comprehensive guide to these tools and techniques. Leading expert Dr. Saurav Dutta explains their mathematical underpinnings, shows how to use them properly, and guides you in communicating your findings to other interested and knowledgeable parties, or assessing others' analyses. Dutta is singularly well-qualified to write this book: he has been engaged as an expert in many of the world's highest-profile financial fraud cases, including Worldcom, Global Crossing, Cendant, and HealthSouth. Here, he covers everything professionals need to know to construct and conduct valid and defensible statistical tests, perform analyses, and interpret others' analyses. Coverage includes: exploratory data analysis to identify the "Fraud Triangle" and other red flags... data mining tools, usage, and limitations... statistical terms and methods applicable to forensic accounting... relevant uncertainty and probability concepts... Bayesian analysis and networks... statistical inference, sampling, sample size, estimation, regression, correlation, classification, prediction, and much more. For all forensic accountants, auditors, investigators, and litigators involved with corporate financial reporting; and for all students interested in forensic accounting and related fields.

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