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Strategic management by Fred R. David, 2001, Prentice Hall edition, in English - 8th ed.

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STRATEGIC MANAGEMENT Concepts and Cases

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Concepts of strategic management by Fred R. David, unknown edition, 1991, Merrill, an imprint of Macmillan, Collier Macmillan Canada, Maxwell Macmillan International Pub.

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Strategic Management concepts and cases

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