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EP14. Sustainable

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Hammer |~~

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Product Development,
Design 4 Marketing
Tactics the Cosmetic
Industry Uses to Target
You HOW THE
BEAUTY INDUSTRY
MAKES YOU UGLY !

**The Dark Secret
Behind Your Favorite**

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**Makeup Products |
Shady | Refinery29**

**This zero-waste
packaging is made
from bamboo How
beauty brands failed
women of color Zero
Waste Makeup Routine |
plastic free \u0026
natural brands and
products THAT
WORK! 5 Cosmetic
Companies That Lied
STRAIGHT To Your**

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Face Modern

Cosmetics - Book

Review: Live Stream

~~Are Organic Cosmetics
Any Better? | Cosmetics
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The beauty industry's
solution to plastic waste
Getting under the skin
of the cosmetics
industry Why The
\"GREEN BEAUTY\"
Movement Is PISSING~~

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ME OFF the biggest
issue in the beauty
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Women in Business:
Running an Online
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Sustainable Shopping
with amazingy.com

Climate Watch:

*Cosmetics industry
reexamines plastic
packaging*

**Sustainability How
The Cosmetics**

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Industry

Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies – small, independent firms to global giants – take steps towards sustainable

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development.

**Sustainability: How the
Cosmetics Industry is
Greening Up** discusses
the growing importance
of sustainability in the
cosmetics industry,
highlighting the various
ways

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the Cosmetics Industry
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Sustainability has come

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to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies – small, independent...

Sustainability: How the Cosmetics Industry is Greening Up ...

However, this demand

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comes with a major environmental impact: As much as 70% of plastic waste generated by the industry isn't recycled. Instead, it ends up in landfills, according to the EPA. Of...

New Ways The Beauty Industry Is Testing Sustainable Practices

Sustainability : how the

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cosmetics industry is
greening up / edited by
Mr Amarjit Sahota.

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references and index.

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**Sustainability: How
the Cosmetics Industry
is Greening Up**

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Sustainability in the beauty industry goes way beyond just packaging and includes the whole production process from sourcing to formula creation. In addition to the #passonplastic campaign, comes the rise of #waterlessbeauty. As the industry's most-used ingredient, there are concerns around the

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demand for water.

Sustainability in the Beauty Industry – 2019 Update - Matrix

The cosmetics industry has the capacity to affect both consumers and the environment positively or negatively, depending on the company's decision to take part in environmentally

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proactive innovation.

There are multiple cosmetic companies already implementing sustainable practices into their supply chain, packaging, and ingredients. These choices will all have a lasting impact on the mission to end deforestation, animal extinctions, and the consumer's increased

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desire for transparency
about ...

Sustainable Innovation in Cosmetics

Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies – small,

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How independent firms to
global giants – take
steps towards
sustainable
development.

Wiley: Sustainability: How the Cosmetics Industry is ...

The cosmetics and
personal care industry
can be divided into
many smaller segments.
These include make-up,

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skin care, hair products, fragrances and toiletries. Combined, these segments form an industry that continues to grow, evolve and doesn't show any signs of slowing down.

Sustainability Challenges Facing the Cosmetics and ...

At Cosmetics Europe,
we take to heart the

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principles of sustainable development, as illustrated by our mission statement:

"Cosmetics Europe's mission is to support the development of an innovative, sustainable, competitive and respected cosmetics industry in Europe, which best serves consumers". The United Nations defines

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sustainable development
as meeting the needs of
the present without
compromising the
ability of future
generations to meet their
own needs, based on
three pillars: economic
...

**Driving Sustainable
Development -
Cosmetics Europe**
Sustainability of

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ingredients used in products is also an area of environmental concern, from how they're sourced to the long-term impact of farming them for cosmetic purposes. Palm oil for...

Beauty and the environment: Eco-friendly, sustainable ...

Specifically for the

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cosmetic industry,
sustainability metrics
are becoming more
important to business, as
it is fundamental to
define indicators and
use specific tools to
measure, monitor and
evaluate the sustainable
standards and,
ultimately facilitate the
goal achievement
(Secchi et al., 2016,
Vital, 2013).

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**A step forward on
sustainability in the
cosmetics industry ...**

CSR & Sustainability:

How the Beauty
Industry is Cleaning up.
The beauty industry is
cleaning up its image by
investing in a raft of
Corporate Social
Responsibility (CSR) &
sustainability initiatives.
Beauty companies have

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historically received much criticism for unethical and non-environmentally friendly business practices that include animal testing, unsustainable sourcing and chemical pollution.

**CSR & Sustainability:
How the Beauty
Industry is Cleaning ...**
Sustainability has come

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to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies – small, independent firms to global giants – take steps towards sustainable development.

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Sustainability: How the Cosmetics Industry is Greening Up ...

In terms of being a source of waste in the world, beauty products are not the biggest culprit: bottled and packaged beverages and food are, according to Shane Wolf, founder of sustainable beauty...

The current state of

Page 29/86

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sustainability in the beauty industry ...

Packaging waste is a major sustainability concern for the industry, however few companies are taking steps to reduce their packaging impacts.

6 top sustainability challenges beauty companies need to ...

Sustainability has come

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to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies - small, independent...

Sustainability: How the cosmetics industry is greening up

The cosmetics industry

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places a strong emphasis on improving the environmental sustainability of its activities and products and actively supports a wide range of voluntary and self-regulatory initiatives towards fulfilling its mission.

**ENVIRONMENTAL
SUSTAINABILITY -
Cosmetics Europe**

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As sustainability rose on the corporate agenda, cosmetic and ingredient companies invested in green formulations. A growing array of green ingredients eventually became available to formulators. This development encouraged innovation, expanding the range of natural and organic cosmetics in the

Read Online Sustainability marketplace. How The Cosmetics Industry Is Greening Up

Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies –

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Small, independent firms to global giants – take steps towards sustainable development.

Sustainability: How the Cosmetics Industry is Greening Up discusses the growing importance of sustainability in the cosmetics industry, highlighting the various ways organisations can address the economic, environmental and

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social aspects. How can the cosmetics industry make a difference in terms of

ingredients, formulations, packaging, CSR, operations, and green marketing? Topics covered include:

Environmental and social impacts of cosmetic products
Ethical sourcing and biodiversity
Renewable

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energy and waste
management Green
formulations and
ingredients Green
marketing issues and
consumer behaviour
Green standards,
certification schemes
and indices in
thecosmetics industry
Industry experts share
their experiences on
how they are tackling the
challenges of

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sustainability: from raw material procurements, manufacturing, business processes, to distribution and marketing to consumers. The book concludes with some future growth projections; what are some of the shortcomings in sustainability in the cosmetics industry and what can we expect

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How The future?

**Sustainability: How the
Cosmetics Industry is
Greening Up** discusses
business and technical
issues in all areas of
sustainable product
development, from
sourcing ingredients, to
formulation, manufacture
and packaging.

Covering a diverse
range of subjects, this
book appeals

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How The
Cosmetics
Industry Is
Greening Up

toprofessionals in many
key sectors of the
cosmetics and
personalcare industry;
cosmetic chemists,
formulation scientists,
R&Ddirectors, policy
makers, business and
marketing executives. It
is also of relevance to
academic researchers
working in
cosmeticchemistry and
sustainable process

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Cosmetics
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Sustainability has come to the fore in the cosmetics and personal care industry. Rising ethical consumerism and the need for resource efficiency are making cosmetic companies small, independent firms to global giants take steps towards sustainable

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development.

**Sustainability: How the
Cosmetics Industry is
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the growing importance
of sustainability in the
cosmetics industry,
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Green formulations and

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ingredients Green
marketing issues and
consumer behaviour
Green standards,
certification schemes
and indices in the
cosmetics industry
Industry experts share
their experiences on
how they are tackling
the challenges of
sustainability: from raw
material procurements,
manufacturing, business

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processes, to distribution and marketing to consumers. The book concludes with some future growth projections; what are some of the shortcomings in sustainability in the cosmetics industry and what can we expect to see in the future?

Sustainability: How the
Cosmetics Industry is

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Greening Up discusses business and technical issues in all areas of sustainable product development, from sourcing ingredients, to formulation, manufacture and packaging. Covering a diverse range of subjects, this book appeals to professionals in many key sectors of the cosmetics and

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personal care industry; cosmetic chemists, formulation scientists, R&D directors, policy makers, business and marketing executives. It is also of relevance to academic researchers working in cosmetic chemistry and sustainable process development.

The protection of the
Page 47/86

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environment and economic growth are two important aspects of modern sustainability initiatives. By placing these two together, a competitive advantage is developed by utilizing green factors with investing. Sustainable Entrepreneurship and Investments in the Green Economy is an essential reference

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publication for the latest research on green entrepreneurship and its impacts on investment activity within sustainable development and competitive markets. Featuring coverage on a broad range of topics and perspectives such as contemporary enterprises, global feeding, and waste

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management, this book is ideally designed for practitioners, students, and academicians seeking current research on green entrepreneurship and investments.

Join the clean beauty revolution that's taking the nation by storm and discover the delights of making your own

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How The beauty products in the comfort of your own home. Gone are the days of paying a premium for fancy-pants moisturizers and toners, whose ingredients read like a chemistry lesson. The Clean Beauty girls challenge you to take control over what you put on your skin and hair by making it yourself! Green and

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clean beauty is growing up, and the London-based Clean Beauty Co are leading the way with luxury beauty recipes packed full of only the good stuff. Scrub that bad day away with a coffee body scrub, or take a long restorative bath with a coconut milk soak. Perhaps you fancy fixing those split ends with a banana split

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hair mask. Whatever the problem, the Clean Beauty girls have a homemade recipe that you can whip up in no time. So what are you waiting for? Join the revolution today!

Lead in lipstick? 1,4
dioxane in baby soap?
Coal tar in shampoo?
How is this possible?
Simple. The \$35 billion

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The cosmetics industry is so powerful that they've kept themselves unregulated for decades.

Not one cosmetic product has to be approved by the US Food and Drug Administration before hitting the market.

Incredible? Consider this: The European Union has banned more than 1,100 chemicals

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from cosmetics. The United States has banned just 10. Only 11% of chemicals used in cosmetics in the US have been assessed for health and safety - leaving a staggering 89% with unknown or undisclosed effects. More than 70% of all personal care products may contain phthalates, which are linked to birth

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defects and infertility.

Many baby soaps are contaminated with the cancer-causing chemical

1,4 dioxane. It's not just women who are affected by this chemists' brew.

Shampoo, deodorant, face lotion and other products used daily by men, women and children contain hazardous chemicals that the industry claims

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are "within acceptable limits." But there's nothing acceptable about daily multiple exposures to carcinogenic chemicals -- from products that are supposed to make us feel healthy and beautiful. Not Just a Pretty Face delves deeply into the dark side of the beauty industry, and looks to hopeful

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solutions for a healthier future. This scathing investigation peels away less-than-lovely layers to expose an industry in dire need of an extreme makeover. 15 percent of the purchase price of each book sold benefits the national Campaign for Safe Cosmetics, administered by the Breast Cancer Fund, through December 31,

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Cosmetics

The global beauty industry permeates our lives, influencing how we perceive ourselves and what it is to be beautiful. The brands and firms that have dominated this industry, such as L'Oreal, Unilever, Rimmel, and Chanel, have re-

imagined beauty for

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us. This book provides the first authoritative history of the global beauty industry from its emergence in the nineteenth century to the present day, exploring how today's global giants grew. It shows how industry has shaped perceptions of beauty worldwide as beauty ideals were imagined by successive generations of

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entrepreneurs. These men and women built brands which interpreted prevailing societal norms, as well as the business organizations needed to sell them. They democratized access to beauty products, once the privilege of elites, but they also imagined the gender and ethnic borders of beauty, and its

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How The association with a handful of cities, notably Paris and later New York. The result was an extraordinary homogenization of beauty ideals throughout the world. However over the last two decades globalization has worked in a more complex fashion, both encouraging further homogenization as

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global beauty brands entered China, Russia and India, but also encouraging heterogeneity through hyper-segmentation strategies and providing consumers with far greater choices. In the early twenty first century, beauty is in the process of being re-imagined again, with profound consequences

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How The managers
and consumers.

Are profits and
sustainability
compatible? This book
brings unique
perspectives to this key
debate by exploring the
history of green
entrepreneurship since
the nineteenth century,
and its spread globally
in industries including

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renewable energy, organic food, natural beauty, ecotourism, recycling, architecture, and finance. The book uses the lens of the extraordinary and often eccentric men and women who defied convention and imagined that business could help save the planet, rather than consume it. The social

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and religious beliefs that drove many of these individuals are explored as the book looks at how they overcame huge obstacles to execute their strategies. The green entrepreneurs seen here are shown to have created new markets and industries, and driven innovations in sustainable practices, even at times when most

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consumers and governments marginalized the entire subject. The struggles of early pioneers appear to have been rewarded by the growth of environmental awareness among consumers, business leaders, and others in recent years, but the Earth's environmental health continues to

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deteriorate. If profits and sustainability have proved challenging to reconcile, the book argues that one reason was how they were both defined.

The new 9th edition of Harry's Cosmeticology is available as a 3 volume set containing over 2600 pages of new information on the

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recent changes in the cosmetic and personal care industry. Chemical Publishing is now offering key parts of the title for those interested in a particular subject area covered in the book. Harry's Cosmeticology 9th Edition has developed a new line of "Focus Books" for this purpose. Focus books are a series

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of selected chapters that can be used as a reference guide for a particular subject area.

This focus book covers:

- Sustainability and Eco-Responsibility (Harry's Cosmeticology 9th Ed.)

A GLOBAL
APPROACH FOR THE
COSMETIC AND
PERSONAL CARE
INDUSTRY - Editor's
Overview - Alban

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Muller (President,
Alban Muller Group) -
PART 12.1 -
DEFINING
SUSTAINABILITY
AND HOW IT
CHANGES THE
INNOVATION
PROCESS - Authors: -
Jamie Pero Parker
(Innovation Manager,
RTI International) and -
Phil Watson
(Technology

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Commercialization

Manager, RTI

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Innovation is a critical
but challenging

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sustainability strategy -

12.1.3 Integration of
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into innovation PART

12.2 - A BOTANIST'S

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**SUSTAINABILITY:
USE OR ABUSE IN
THE PERSONAL
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**Author: Michael J.
Balick (Vice President
of Botanical Sciences,
Director of the Institute
of Economic Botany,
New York Botanical
Gardens) - 12.2.2 What
happens once you find a
species of interest? -
12.2.3 Sustainable**

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production of wild-
harvested products -
PART 12.3 - THE
HERBORETUM
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Author: Genevive
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The Herboretum, a true
open-air plant
laboratory dedicated to

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plants used in beauty,
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12.3.3 The Herboretum
Industry Is
organizes themed visits
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The Herboretum

Network, a unique

interface between the

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12.4 -THE
ADVANTAGES AND
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CONTRIBUTION OF
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Jean-Marc Seigneuret
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Alban Muller Group) -
12.4.2 The use of plants
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Plant origin - 12.4.4

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Plant breeding - 12.4.5

Farming method -

12.4.6 Initial post-
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PART 12.5 -

COSMETIC

INGREDIENTS FROM

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CULTURES: A NEW

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APPROACH - Author:

Roberto Dal Toso (R&D

Manager IRB SpA) -

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12.6 - ECO-

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Author: Alban Muller

(President, Alban

Muller Group) - 12.6.1

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Sourcing the plant raw material: Cultivation is key - 12.6.2

Transforming the plant into a "drug" to become a cosmetic extract raw material - 12.6.3

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responsibility applied to
formulation -

Made Up exposes the
multibillion-dollar
beauty industry that
promotes unrealistic
beauty standards
through a market basket
of advertising tricks,
techniques, and
technologies. Cosmetics
magnate Charles
Revson, a founder of

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Revlon, was quoted as saying, "In the factory, we make cosmetics. In the store, we sell hope."

This pioneering entrepreneur, who built an empire on the foundation of nail polish, captured the unvarnished truth about the beauty business in a single metaphor: hope in a jar. *Made Up: How the Beauty Industry*

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How The
Cosmetics
Industry Is
Greening Up

Manipulates
Consumers, Preys on
Women's Insecurities,
and Promotes
Unattainable Beauty
Standards is a thorough
examination of
innovative, and often
controversial,
advertising practices
used by beauty
companies to persuade
consumers, mainly
women, to buy

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discretionary goods like cosmetics and scents. These approaches are clearly working: the average American woman will spend around \$300,000 on facial products alone during her lifetime. This revealing book traces the evolution of the global beauty industry, discovers what makes beauty consumers tick,

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explores the persistence and pervasiveness of the feminine beauty ideal, and investigates the myth-making power of beauty advertising. It also examines stereotypical portrayals of women in beauty ads, looks at celebrity beauty endorsements, and dissects the “looks industry.” Made Up uncovers the reality

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behind an Elysian world
of fantasy and romance
created by beauty
brands that won't tell
women the truth about
beauty.

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