

## The Right Brain Business Plan A Creative Visual Map For Success

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The Right Brain Business Plan

The Right Brain Business Plan has helped tens of thousands of entrepreneurs do just that. Through creative and visual ways. Through creative and visual ways. You own a small business.

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The Right-Brain Business Plan®

Buy The Right-Brain Business Plan: A Creative, Visual Map for Success by Lee, Jennifer (ISBN: 9781577319443) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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The Right-Brain Business Plan: A Creative, Visual Map for ...

"The Right-Brain Business Plan provides a framework for the creative entrepreneur

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who needs a nudge in the right direction with easy-to-follow suggestions, ideas, and tips to kick-start a new successful business." - Faythe Levine, director of Handmade Nation

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The Right Brain Business Plan: A Creative, Visual Map for ...

The Right-Brain Business Plan is the business You need to be very clear about your business: what you stand for, what you want to accomplish, and what you bring to the table. In this way, you can focus your energies wisely to help achieve your version of success.

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The Right-Brain Business Plan: A Creative, Visual Map for ...

The basic premise is that "creatives" are right-brain dominant, non-linear, visually oriented, in contrast to those who are left-brain dominant, preferring order and logic. Of course, as Lee points out, in reality you need to use both sides of your brain, and "...creativity and business go hand in hand beautifully."

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The Right Brain Business Plan: Introduction and Chapter 1 ...

The Right-Brain Business Plan Kit includes: 1 set of blank accordion panels and 2 bookboard covers 2 half-sheets of ready-to-cut colorful stickers and labels to embellish your plan 20 inspiring, two-sided illustrated cards that correspond to exercises in the book will help you capture your ...

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The Right-Brain Business Plan ® Kit - The Right-Brain ...

Right-Brain Business Building Bundle - 7-day Mini Course. Download your free Right-Brain Business-Building Bundle including a 7-day mini course, all the illustrated play sheets from both The Right-Brain Business Plan and Building Your Business the Right-Brain Way books, a video class, audios, and more!

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Free Stuff - The Right-Brain Business Plan®

Course Outline: Module 1: Intro and Crafting Your Business Vision and Values  
Module 2: Painting the Picture of Your Business Landscape  
Module 3: Getting the Word Out with Marketing: Find and connect with your perfect customers  
Module 4: Managing the Moola - Color by Numbers: Develop a financial plan ...

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The Right-Brain Business Plan® Home Study e-Course for the ...

The Right-Brain Business Plan® Kit, a creative companion to the book. Has supplies to make your own visual business plan. \$39.95, plus shipping and handling Find out more... Crowdfunding Essentials - Crafting a Stellar Kickstarter Strategy with Nicole Piar Find out more...

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Shop Right-Brain Business Plan® Products and Services ...

Lee's idea is that business plans are left-brain based and that makes them hard for right-brain people. So she wrote a book that helps right-brain people write that

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business plan. The book is laid out with lots of color and worksheets (which you can download from her website.) Many of the steps look like art projects.

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The Right-Brain Business Plan: A Creative, Visual Map for ...

Jennifer Lee is the author of The Right-Brain Business Plan: A Creative, Visual Map for Success. (This Jennifer is not the author of Frozen, this Jennifer runs Artizen Coaching.) If you run your own business, you have either avoided business plans or mastered them. There's not much room in between.

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The Right-Brain Business Plan eBook: Lee, Jennifer, Kate ...

Jennifer Lee (she/her/hers), CPCC, PCC, MA, is the founder of Artizen Coaching® and the author of Building Your Business the Right-Brain Way and the bestseller The Right-Brain Business Plan, which has helped tens of thousands of entrepreneurs around the world launch their creative businesses.

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Download your free Right-Brain Business Building Bundle ...

Before I even get into the next chapter of The Right Brain Business Plan, I have to say that I've had a couple of revelations:. 1. Even when making a business plan is fun, creative and visually appealing; it's work. It takes discipline to get it done and to make time for it.

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The Right Brain Business Plan - Chapter 2

\* Map out concrete action steps to bring your Right-Brain Business Plan to life  
Praise For The Right-Brain Business Plan: A Creative, Visual Map for Success ...  
If you think of business planning as boring, well, you haven't read this book yet.

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The Right-Brain Business Plan: A Creative, Visual Map for ...

The Right-Brain Business Plan - Kindle edition by Lee, Jennifer, Kate Prentiss, Chris Guillebeau. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading The Right-Brain Business Plan.

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Amazon.com: The Right-Brain Business Plan eBook: Lee ...

Lee's idea is that business plans are left-brain based and that makes them hard for right-brain people. So she wrote a book that helps right-brain people write that business plan. The book is laid out with lots of color and worksheets (which you can download from her website.) Many of the steps look like art projects.

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Amazon.com: Customer reviews: The Right-Brain Business ...

The Right Brain Business Plan: A Creative, Visual Map for Success - The Right-Brain Business Plan® Author Jennifer Lee's visual, right brain business planning process that has helped tens of thousands of creative entrepreneurs launch their businesses.

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Jennifer Lee is the founder of Artizen Coaching and the bestselling author of The Right-Brain Business Plan, which has helped tens of thousands of entrepreneurs around the world launch their creative businesses. Before pursuing her own passions full-time, she consulted for ten years for Fortune 500 companies such as Gap Inc., Accenture, and HP, helping leaders and organizations manage change.

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Building Your Business the Right-brain Way: Sustainable ...

A Right-Brain Business Plan is a visual, creative, and fun road map for your business success. Typically a business plan has yawn-inducing sub-heads such as "Executive Summary," "Company Overview," "Competitive Analysis," "Target Market," "Financial Plan," and "Marketing and Sales Plan."

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